CREATIVE DIRECTOR – PUBLISHING AND DIGITAL MEDIA
FOR WORLD-RENOWNED MUSEUM

The Solomon R. Guggenheim Foundation is seeking a Creative Director – Publishing and Digital Media. As a member of the Publishing and Digital Media Department, the Creative Director – Publishing and Digital Media will directly oversee all content and publishing initiatives at the museum by integrating traditional print media with digital/online programs and ensuring seamless movement between the two.

Founded in 1937, the Solomon R. Guggenheim Foundation is dedicated to promoting the understanding and appreciation of art, primarily of the modern and contemporary periods, through exhibitions, education programs, research initiatives, and publications. The Guggenheim network that began in the 1970s when the Solomon R. Guggenheim Museum, New York, was joined by the Peggy Guggenheim Collection, Venice, has since expanded to include the Guggenheim Museum Bilbao (opened 1997) and the Guggenheim Abu Dhabi (currently in development). Looking to the future, the Guggenheim Foundation continues to forge international collaborations that take contemporary art, architecture, and design beyond the walls of the museum. More information about the foundation can be found at guggenheim.org.

Supervisory Responsibilities:
The Creative Director – Publishing and Digital Media will manage and oversee a staff of 30 within the department.

Key Responsibilities:
Digital and Content Production, Design, and Engagement:

- Advocate for and promote holistic thinking to advance a unified voice of the Guggenheim across multiple platforms.
- Establish synergies with curators, educators, and other staff, extending digital influence across the organization.
- Engage various internal stakeholders to assign limited resources (e.g. Curatorial, Global Communications, Education, etc.).
- Set the vision for the future of content production at the Guggenheim and its dissemination across ever-evolving digital platforms.
- Provide oversight for all printed and online publications, including, but not limited to, Guggenheim exhibition catalogues worldwide, websites, and apps.
Ensure that editorial standards are set across all platforms to create efficiencies, reduce redundancy, and maintain a high level of quality for all content.

Set standard and ensure best content and highest quality of all graphic design.

Set standard and ensure best content and highest quality of photography and video.

Set standard and ensure best content and quality of all published materials.

Provide oversight for all video content development and production for exhibition microsites as well as for use in apps, tours, in-gallery presentations, and other applications as requested.

Provide oversight for digital publications including apps, tours, e-books, and all components of the website.

Develop publishing policy for any new museums/spaces in collaboration with key project staff and foundation curators.

Establish partnerships with sponsoring organizations to support new initiatives in print or digital media.

Leadership, Management, and Operations

Manage and oversee multidisciplinary department, working closely with each area’s head to create a cohesive direction, inspire innovation, and help supervise workflow.

Bring experience as a second-line leader and effectively manage managers.

Oversee the creation of an accountable project management program to create reliable efficiencies, manage resources and schedules, and facilitate communication.

Maintain a strong working relationship between the department and Global Communications, ensuring that public relations, media, and marketing objectives are met.

Manage institutional ambitions relative to limited resources.

Combine high-level management with hands-on participation.

Build influence and respect throughout the global organization.

Attract, mentor, train, and retain staff while empowering and reinvigorating existing teams.

Qualifications and Requirements:

Demonstrated ability to bring together diverse interests across an institution and the capacity to work cross-culturally with demonstrated diplomacy.

B.A./M.A. in a relevant field such as Literature, Art History, Design, Media, or Publishing.

15+ years work experience in a publishing/editorial environment. 10 years management with 3-5 years as a second-line manager leading other managers.

Fluency in graphic design and book production.

Recognized expertise in digital publishing and online strategy.

Extensive digital strategy and engagement experience.

Deep engagement with art and technology from a global perspective.
GUGGENHEIM

- Demonstrated management and business skills.
- Progressive responsibility within highly complex, dynamic environments.
- Experience managing large-scale projects and budgets.
- Foreign language is a plus, but not a requirement.

The Guggenheim offers a competitive salary and excellent medical, dental, life, disability, and retirement plan coverage. Our staff also enjoys generous vacation, sick leave and personal days, access to a variety of cultural institutions, discounts to museum stores, and a stimulating and collegial work environment.

Qualified applicants please send your resume and cover letter, including salary expectations, to employment@guggenheim.org. Indicate the job title “Creative Director – Publishing and Digital Media” in the subject line.

The Solomon R. Guggenheim Foundation is an equal opportunity employer.